

Intro

Andy is a popular and recognized TEDx speaker, author and international thought-leader.

He has a degree in experimental psychology and a room full of prestigious advertising awards. Most importantly he has track record for helping organizations change the way people think as measured in millions and millions of dollars in sales.

Andy Cohen is the Chief Assumption Officer of Andy Cohen Worldwide, a global advisory firm helping multinational companies think differently and make better decisions.

Between engagements, Andy teaches at some of the world's most respected universities including New York, Cornell and Duke University, the Indian School of Business, the Qatar Leadership Center and the Cheung Kong Graduate School of Business.

Follow the Other Hand, Andy's first book, was nominated by *The New York Times*. It has been translated into multiple languages. He is working on his new book entitled, "The Assumpt!".