



Andy Cohen, CEO, Andy Cohen Worldwide

Andy Cohen is the Chief Assumption Officer of Andy Cohen Worldwide, a global advisory firm helping multinational companies think differently and make better decisions. They've help American Express, Bloomberg, FOX, HSBC, L'Oreal, , Nestle, Novartis, Pfizer and other global brands change the way they lead, market and innovative....one assumption at a time.

Andy is a popular and recognized TEDx speaker, author and international thought-leader.

In his former life, Andy founded Exposed Brick, an award winning agency that blended brand with direct marketing. Clients include American Express, Clorox, Club Med, Invesco and Time Warner. He is a recipient of a Gold EFFIE, an award given to creative ideas that drive record-breaking sales.

Between engagements, Andy teaches at some of the world's most respected universities including New York University, Cornell University, Duke Fuqua School of Business, Duke Corporate Education, Stern School of Business, the Indian School of Business, the Qatar Leadership Center and the Cheung Kong Graduate School of Business.

Follow the Other Hand, Andy's first book, was nominated by *The New York Times* and it has been translated into multiple languages. He is working on his new book entitled, "The Assumpt!".